

PFLAG

SEATTLE



PFLAGSEATTLE.ORG

TABLING TRAINING

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TRAINING TOPICS

Being a PFLAG
Ambassador

The PFLAG
Elevator Pitch

Let's Practice:
Role Playing

Booth
Setup



BEING A PFLAG AMBASSADOR

- Promote PFLAG's mission
- Engage on a personal level
- Share your story
- Listen generously
- Wear "We Are Family" T-shirt



One mother's voice changed the world

The idea for PFLAG began in 1972 when Jeanne Manford marched alongside her gay son, Morty, in New York to protest for gay rights.

After many gay and lesbian people ran up to Jeanne during the march and begged her to talk to their parents, she decided to begin a support group. The first formal meeting took place March 11, 1973. About 20 people attended.

Through word of mouth and community need, similar groups sprang up around the country. By 1980, the organization, then known as Parents FLAG, began to distribute information and became a resource for the general public.



JEANNE

PFLAG National has come a long way

- Founded in 1973
(50 years ago)
- Nation's first and largest organization dedicated to supporting, educating, and advocating for LGBTQ+ people and those who love them
- Hundreds of chapters across the nation
- More than 325,000 members



ABOUT US

Mission statement

To create a caring, just, and affirming world for LGBTQ+ people and those who love them.

Vision statement

An equitable, inclusive world where every LGBTQ+ person is safe, celebrated, empowered, and loved.

THE PFLAG ELEVATOR PITCH

PFLAG is an organization working to create a caring, just, and affirming world for LGBTQ+ people. We support families, educate allies, and advocate for equality through our network of supporters, members, and chapters across the country.



Practicing your elevator pitch

- “Do you know about PFLAG?”
- PFLAG’s mission
- How PFLAG began
- Don’t be afraid to say “I don’t know”

Sample pitch

“Hi! Do you know about PFLAG?”

PFLAG is the nation’s first and largest organization dedicated to supporting, educating, and advocating for LGBTQ+ people and those who love them.

It’s been around since 1973, ever since a mom proudly marched with her gay son to show her love and support.

PFLAG volunteers, like me, work to advance equality through support, education and advocacy in chapters like ours here in Seattle.

There are hundreds of chapters nationwide, and 14 in Washington, offering free monthly support meetings and educational resources.”



SHARE YOUR STORY.



LET'S PRACTICE! ROLE PLAYING



BOOTH SETUP

- Create an engaging, inviting space
- Make educational booklets accessible and visible
- Arrange buttons by kind
- Arrange table(s) so there's room under canopy for visitors



Tabling items

- Chapter brochures
- Educational booklets (stand in tabletop easels)
- Buttons
- Email sign-up sheet
- “I’m Loved by PFLAG” stickers
- Donation box
- Coloring sheets and markers (for specific events)

PFLAG Educational Booklets

FREE! Available in print — or you can download a PDF at www.pflagseattle.org*



* Email us at info@pflagseattle to get your print copies

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Some Details

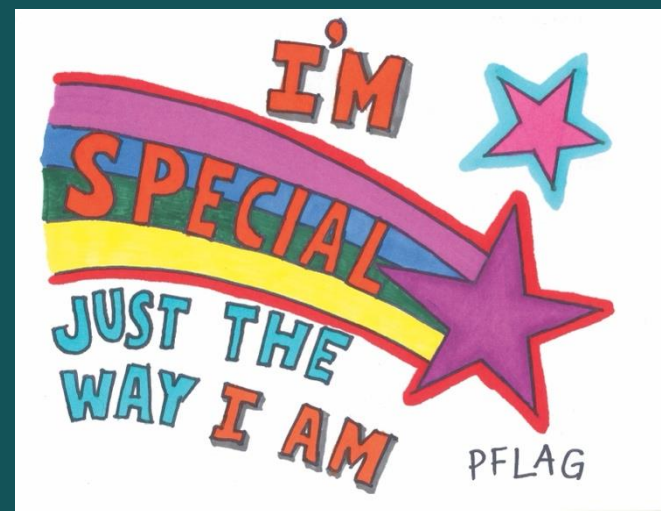
- If someone wants peer-to-peer support offer:
 - ✓ Our local support groups meeting times are listed in the white, tall brochure entitled “PFLAG Seattle”.
 - ✓ They can have 1:1 follow-up by going to pflagseattle.org. Under “Contact Us” they can enter their issue/question and someone will follow up.

- If you are unable to answer a question, have the person put their contact information on the email sign-up sheet and then write the question beneath it. Someone will follow up.
- If you get a donation, please put it in the zippered pouch.

Booth setup with coloring table

Coloring activity at family-friendly events like the Phinney-Greenwood Pride Rainbow Hop and Renton River Days

- Engage with kids
- Provide parents with PFLAG resources



Setting up, taking down canopy tent

Familiarize yourself with how to set up and take down the canopy by watching these videos. Step-by-step instructions also can be found on the inside of the storage bag.

SETUP

<https://bit.ly/canopysetup>

TAKEDOWN

<https://bit.ly/canopytakedown>

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QUESTIONS?

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Thank you for being a volunteer. ❤️

Check our Available Volunteer Shifts page on our website:
<https://www.pflagseattle.org/volunteer/volunteer-listing/>

